

# EG&I: Active New Clients

Measurement method:

The number of new clients who work with the chamber of commerce to locate or expand in Louisville

Why measure?

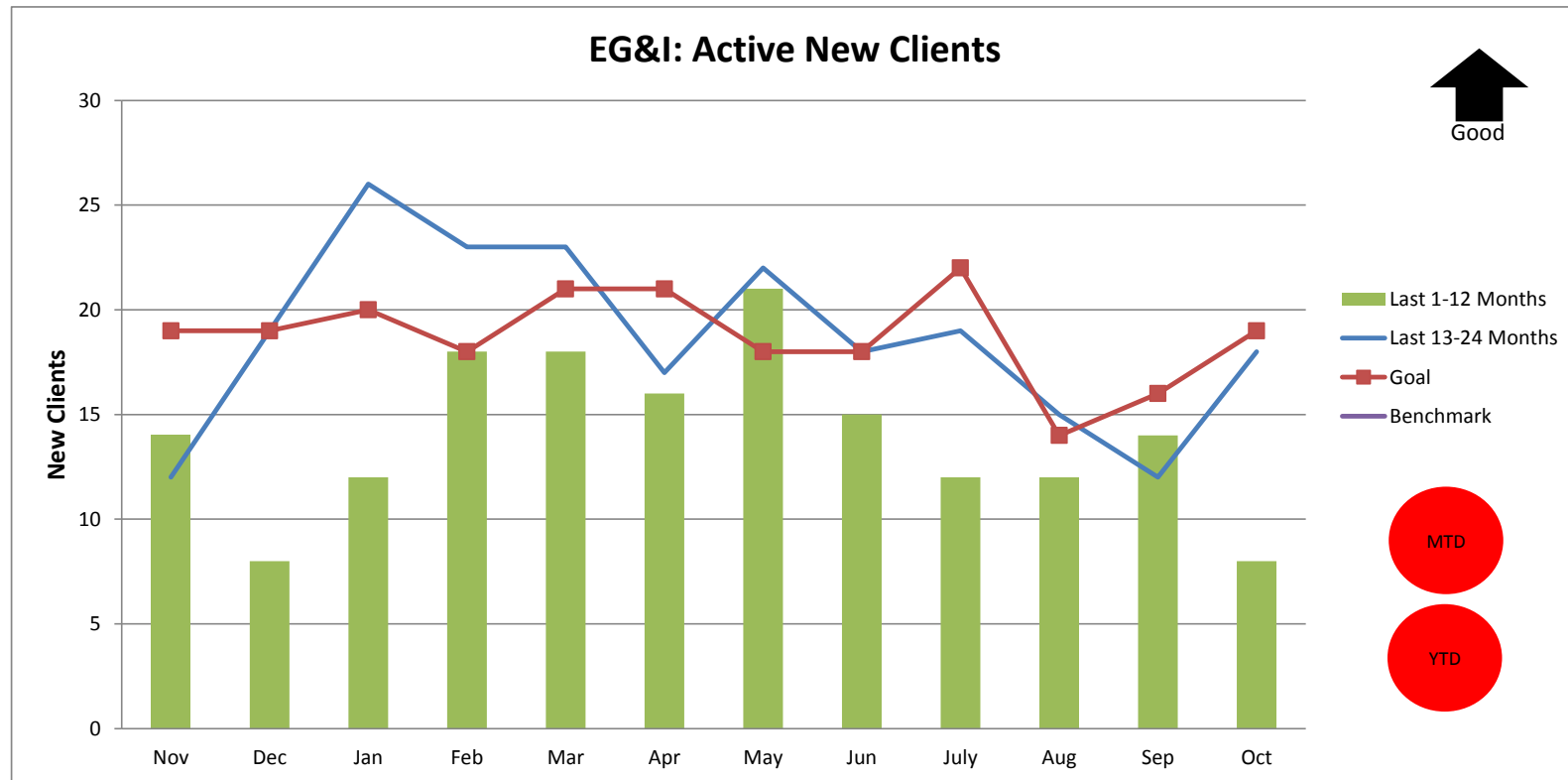
Taking job creation to the next level is a strategic priority for Mayor Fischer

What is our goal?

Increase the number of active new clients

How are we doing?

YTD Goal = 225 new clients; YTD Total = 168 new clients; YTD Average = 14 new clients; MTD = 8 new clients



	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	July	Aug	Sep	Oct	Average	Median	Std. Dev.	Totals
Last 13-24 mos.	12	19	26	23	23	17	22	18	19	15	12	18	19	19	4	224
Last 1-12 mos.	14	8	12	18	18	16	21	15	12	12	14	8	14	14	4	168